

# Randy Pfeil

## Creative Director, Art

Hello there!

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### The Grind

#### **SocialDeviant**, *Creative Director*

September 2018-present, Chicago

Bumble Bee, CareerBuilder, Columbia College Chicago, Disney, Floyd's Barbershop, Gallo Wines, Lagunitas, M Health Fairview, Medela, Microsoft, Red Wing Shoes

#### **Freelance**, *Associate Creative Director*

December 2015-September 2018

Ben & Jerry's, CoverGirl, Fiat Chrysler, Jim Beam, MGM'S, MillerCoors, Mopar, Nespresso, Talenti, Virgin Voyages

#### **Victory Records**, *Creative Lead*

October 2013-December 2015, Chicago

In-house Creative Director for all bands and internal operations

#### **Ogilvy**, *Art Director*

November 2010-October 2013, Chicago

CDW, Kimberly-Clark, Kraft, SC Johnson

#### **Thebe Street**, *Designer*

April 2008-September 2010, Minneapolis

Blue Cross Blue Shield, Planned Parenthood

### Know-how

Adobe Creative Cloud

HTML + CSS

Wix

Figma

Drupal

Wordpress

### Study

#### **Minneapolis College of Art & Design**

B.F.A. in Graphic Design

2006

### High Fives

2018; **Clio, Silver**; *Experiential*

2018; **Clio, Bronze**; *Social Good*

2018; **Ex Award**; *Best Sports Activation*

2018; **PRO Award, Platinum**; *Best In Show*

2018; **PRO Award, Gold**; *Best Entertainment Sponsorship*

2018; **Reggie, Gold**; *Sponsorship and Licensed Property*

2018; **Reggie, Silver**; *Experiential Marketing*

2017; **Clio, Bronze**; *Branded Entertainment*

2017; **Shorty**; *Social Good*

2017; **Reggie, Gold**; *Experiential Marketing Campaign (budget over \$1M)*

2017; **PRO Award, Silver**; *Best Brand Awareness Campaign*

2017; **PRO Award, Silver**; *Best Use of Social/Viral Marketing*

2016; **Event Marketer, Gold**; *Best Digital and Live Campaign*